

中国日报全球影响力写作挑战 China Daily GIWC  
China Daily Global Impact Writing Challenge

# Submission Guideline & Rubric

2024

## 竞赛内容 Challenge

- 创作一个与“我生活里的环境挑战”相关的一页纸 (one-pager) 作品。
- 对于一页纸的文字数量没有要求，但请确保内容充实、有逻辑。
- 可以使用插图、图表、简单的文字描述等方式表达观点。
- Create a story related to "The Environmental Challenge in My Life."
- Submit a work of about 300 words (excluding the reference part).
- The story can be fictional or based on real experiences.
- Please ensure that the story content is related to the theme of "The Environmental Challenge in My Life" and can convey positive values.

## 提交指南 Submission Guideline

### 提交格式

参与者可以拍照，并且以PDF格式保存，文件名按以下格式组织：名字\_姓氏.pdf。例如，如果参与者名字是 Mike Wang，那么文件名应该为 Mike\_Wang.pdf。

### File Naming

Participants are required to capture a photo of the one-pager work and convert it to PDF format. Please name the file in the following format: FirstName\_LastName.pdf. For instance, if your name is Mike Wang, the filename should be Mike\_Wang.pdf.

## Rubric 评估准则

	Excellent (8-10)	Proficient (5-7)	Developing (3-4)	Beginning (1-2)
<p>Theme (30%) The submission aligns with the "Environmental Challenge in My Life" theme and effectively addresses the specific environmental challenge.</p>	(0-10)			
<p>Content (30%) The work provides a wealth of detail and information, covering various aspects of environmental challenges.</p>	(0-10)			
<p>Innovation (20%) The submission demonstrates a high degree of creativity in the use of illustrations, diagrams, and text, effectively visualizing the environmental challenge and enhancing the overall aesthetics of the design.</p>	(0-10)			
<p>Logic (20%) The submission is well-organized and structured, with coherent and logical ideas and descriptions.</p>	(0-10)			

## 竞赛内容 Challenge

- 创作一个与“我生活里的环境挑战”相关的故事。
  - 提交大约300字左右的作品（不含 reference 部分）。
  - 故事可以是虚构的，也可以是基于真实经历的。
  - 请确保故事内容与“我生活里的环境挑战”主题相关，并能够传达积极的价值观。
- Create a story related to "The Environmental Challenge in My Life."
  - Submit a work of about 300 words (excluding the reference part).
  - The story can be fictional or based on real experiences.
  - Please ensure that the story content is related to the theme of "The Environmental Challenge in My Life" and can convey positive values.

## 提交指南 Submission Guideline

### 格式规范

论文必须采用 Times New Roman 字体，12号字，双倍行距，并在四周均设置1英寸的页边距。

### 引用方式

小学组不要求遵从学术写作的引用方式，但是如果引用了任何内容，请在作品后加入“reference”部分，并列出具体的引用内容以及来源。

### 文件命名规范

提交必须以PDF格式保存，文件名按以下格式组织：名字\_姓氏.pdf。例如，如果您的名字是Mike Wang，那么您的文件名将是Mike\_Wang.pdf。

### Formatting Guidelines

The paper must be in Times New Roman font, size 12, double-spaced, with 1-inch margins on all sides.

### Citation Style

For the Elementary Group, adherence to academic citation styles is not mandatory. Nevertheless, if any content is cited, kindly include a "References" section at the end of the work. Please provide a list of the cited content along with their respective sources.

### File Naming

Submissions must be saved in PDF format with the filename organized as follows: FirstName\_LastName.pdf. For example, if your name is Mike Wang then your filename would be Mike\_Wang.pdf

小学组4-6年级 启迪模式 Inspiration Mode  
Elementary School (Grades 4-6 Division)

Rubric 评估准则

	Excellent (8-10)	Proficient (5-7)	Developing (3-4)	Beginning (1-2)
Theme(30%) The narrative adheres to the theme "Environmental Challenges in My Life" and maintains a consistent focus on related environmental challenges.	(0-10)			
Content(30%) The storyline is rich and descriptive, effectively conveying the specific scenarios and impacts of environmental challenges.	(0-10)			
Innovation(20%) The story demonstrates a high degree of creativity and originality, with a vivid and engaging written expression that effectively captures environmental themes.	(0-10)			
Logic(20%) The story has a clear beginning, development, and ending, and the plot is well-organized and coherent.	(0-10)			

## 初中组（美国 7-8 年级） 论文模式 Essay Mode Junior High School Division (U.S. Grades 7-8)

### 竞赛内容 Challenge

Q1: 科技发展对环境的影响是趋于积极还是消极？由于科技发展是必要且不可避免的，在未来如何鼓励更多积极的影响？

Is the impact of technological development on the environment trending in a positive or negative direction? Since technological development is necessary and inevitable, what can be done to encourage more positive impacts in the near future?

Q2: 可持续发展目标（SDGs）在全球经济中扮演什么样的角色？如何平衡经济增长和可持续发展目标的实现？

What is the role of Sustainable Development Goals (SDGs) in the global economy? How can economic growth be reconciled with the achievement of Sustainable Development Goals?

Q3: ESG投资与可持续发展目标（SDGs）之间的联系是什么？

What is the connection between ESG investment and the Sustainable Development Goals (SDGs)?

Q4: 公民参与和社会组织如何推动ESG实践的 implementation？在未来几年，他们将如何改进？

How do civic participation and social organizations promote the implementation of ESG practices? How can they improve in the coming years?

Q5: 媒体如何推动ESG意识的普及和可持续发展目标（SDGs）的实现？

How can the media promote ESG awareness and the achievement of Sustainable Development Goals (SDGs)?

作品要求：

文章需要回答作品主题中提出的问题，长度在600-800字之间（不包括图表、数据表、尾注、参考文献和作者声明）。

为了撰写一篇有力的学术文章，应该从多个角度深入分析问题，合理构建论点，并用相关例证加以支持。

Essay Requirements:

- Each essay must solely address the designated question, with a minimum length of 600 words and a maximum of 800 words. (Exemptions from this word limit include diagrams, tables of data, endnotes, bibliographies, and the authorship declaration).
- To craft a well-argued academic essay, thoroughly analyze the question from diverse perspectives, structure your arguments logically and support them with relevant examples.

# 初中组（美国 7-8 年级） 论文模式 Essay Mode Junior High School Division (U.S. Grades 7-8)

## 论文模式写作指南 Essay Mode Writing Guide

### 格式规范：

论文必须采用Times New Roman字体，12号字，双倍行距，并在四周均设置1英寸的页边距。

### 引用规范：

所有参与者必须遵守APA格式指南。内文引用和尾注均可作为引用来源的方法；然而，严禁使用脚注。根据APA指南，内文引用将计入总字数。论文末尾还可以包含参考文献表，供额外参考。

### 人工智能使用政策：

明确禁止使用人工智能进行论文写作。论文将通过多种人工智能检测工具进行审查，任何显示出明显人工智能辅助迹象的提交将被取消资格。

### 原创性和抄袭：

所有论文必须是参与者原创作品。论文必须不含抄袭内容，所有引用或改写内容必须得到适当引用。已在学术期刊或会议上发表的论文不符合提交标准。

### 匿名协议：

论文不得包含任何个人标识符，如候选人姓名、所属机构或其他个人信息。

### 文件命名规范：

提交必须以PDF格式保存，文件名按以下格式组织：名字-姓氏-标题.pdf。不遵守此文件命名结构将导致提交自动被拒绝。

### 注意：

遵守这些规定至关重要，以避免被取消资格。参与者在提交论文前应仔细审查所有要求。

### Formatting Specifications:

Essays should be formatted in Times New Roman, 12-point font, double-spaced, with 1-inch margins on all sides.

### Citation Guidelines:

All participants must adhere to APA formatting guidelines. In-text citations and endnotes are acceptable for referencing sources; however, the use of footnotes is strictly prohibited. In-text citations following APA guidelines will be included in the total word count. A bibliography can be added at the end of the essay for additional references.

## Rubric 评估准则

	Excellent (8-10)	Proficient (5-7)	Developing (3-4)	Beginning (1-2)
<p>Theme (25%)                      The article sticks to the theme "Has the development of technology contributed to the destruction of the environment, or has it strengthened it?" and fully addresses the question posed in the title.</p>				
<p>Analysis (30%)                      The essay offers a thorough analysis and argumentation, supported by ample and convincing examples and evidence related to environmental issues.</p>				
<p>Logic (25%)                      The structure of the essay is clear and logical, with a coherent thesis, argument, and conclusion.</p>				
<p>Language (20%)                      The text is expressed accurately and clearly, and the language is infectious and persuasive.</p>				1



## 竞赛内容 Challenge

Q1: 地区间科技发展的差异如何影响全球环保合作?

How do differences in the levels of technological development among regions affect global environmental cooperation?

Q2: 如何利用经济学理论和工具来分析和解决贫困、不平等以及其他社会经济问题?

How can economic tools and theories be help us assess and address poverty, inequality, and other socio-economic issues?

Q3: 可持续发展 (SDGs) 如何促进社会创新和科技发展来解决全球性挑战?

How do the Sustainable Development Goals (SDGs) foster social innovation and technological progress to address global challenges?

Q4: 如何促进不同形式组织之间的跨界合作, 共同推动ESG实践和可持续发展目标 (SDGs) 的实现?

How can cross-sector collaboration between different types of organizations be fostered to help advance ESG practices and the achievement of the Sustainable Development Goals (SDGs)?

Q5: 如何培养未来领导者和社会变革者来推动可持续发展目标 (SDGs) 的实现?

How can future leaders and social change-makers be nurtured and encouraged to drive the achievement of the Sustainable Development Goals (SDGs)?

作品要求:

- 文章需要回答作品主题中提出的问题, 长度在800-1200字之间 (不包括图表、数据表、尾注、参考文献和作者声明)。
- 为了撰写一篇引人入胜的文章, 应该从多个角度深入分析问题, 用有力的证据和合理的论据支持自己的观点, 考虑并反驳相反的观点, 始终保持清晰、逻辑的结构。

Essay Requirements:

- Each essay must solely address the designated question, with a minimum length of 800 words and a maximum of 1200 words. Exemptions from this word limit include diagrams, tables of data, endnotes, bibliographies, and the authorship declaration.
- To write a compelling essay, deeply analyze the issue from multiple angles, support your viewpoint with strong evidence and reasoned arguments, consider and rebut opposing perspectives, and maintain a clear, logical structure throughout.

# 高中组（美国 9-12 年级）论文模式 Essay Mode Junior High School Division (U.S. Grades 9-12)

## 论文模式写作指南 Essay Mode Writing Guide

### 格式规范：

论文必须采用Times New Roman字体，12号字，双倍行距，并在四周均设置1英寸的页边距。

### 引用规范：

所有参与者必须遵守APA格式指南。内文引用和尾注均可作为引用来源的方法；然而，严禁使用脚注。根据APA指南，内文引用将计入总字数。论文末尾还可以包含参考文献表，供额外参考。

### 人工智能使用政策：

明确禁止使用人工智能进行论文写作。论文将通过多种人工智能检测工具进行审查，任何显示出明显人工智能辅助迹象的提交将被取消资格。

### 原创性和抄袭：

所有论文必须是参与者原创作品。论文必须不含抄袭内容，所有引用或改写内容必须得到适当引用。已在学术期刊或会议上发表的论文不符合提交标准。

### 匿名协议：

论文不得包含任何个人标识符，如候选人姓名、所属机构或其他个人信息。

### 文件命名规范：

提交必须以PDF格式保存，文件名按以下格式组织：名字-姓氏-标题.pdf。不遵守此文件命名结构将导致提交自动被拒绝。

### 注意：

遵守这些规定至关重要，以避免被取消资格。参与者在提交论文前应仔细审查所有要求。

### Formatting Specifications:

Essays should be formatted in Times New Roman, 12-point font, double-spaced, with 1-inch margins on all sides.

### Citation Guidelines:

All participants must adhere to APA formatting guidelines. In-text citations and endnotes are acceptable for referencing sources; however, the use of footnotes is strictly prohibited. In-text citations following APA guidelines will be included in the total word count. A bibliography can be added at the end of the essay for additional references.

**AI Usage Policy:**

The use of artificial intelligence for essay composition is explicitly prohibited. Essays will undergo scrutiny using various AI detection tools, and any submissions showing significant signs of AI assistance will be disqualified.

**Originality and Plagiarism:**

All papers must be the original work of the participant. Papers should be void of any plagiarized content, and all quotes or rephrased content must be appropriately cited. Papers previously published in academic journals or conferences do not meet submission criteria.

**Anonymity Protocol:**

Essays must not contain personal identifiers such as the candidate's name, affiliated institutions, or any other personal information.

**File Naming:**

Submissions must be saved in PDF format following this naming convention: `FirstName_LastName_question number.pdf`. For example, if your name is Mike Wang and you select question 4, your file should be named `Mike_Wang_4.pdf`. Failure to comply with this file naming structure will result in automatic rejection of the submission.

**Note:**

Strict adherence to these guidelines is essential to avoid disqualification. Participants are strongly advised to carefully review all requirements before submitting their essays.

## Rubric 评估准则

Theme (75%)	
Topic The article follows the theme "Does the level of scientific and technological development in different regions affect the basis for cooperation in global environmental protection."	
Thesis The core environmental issues of the topic were explored in depth.	
Structure The submission employs concise and appropriate topic sentences; transitions between paragraphs are smooth and natural, ensuring a clear logical flow of ideas that effectively guides the reader through the premise.	
Evidence The author consistently presents evidence that is both highly pertinent and persuasive in the environmental issues.	
Analysis The author consistently uses analysis that logically interprets the evidence provided; their analysis is inventive and vividly animates the evidence.	
Scholarly Fully referenced and reflective of pertinent environmental literature, presented with academic rigor.	
Practicality Incorporates references from reputable news organizations, international bodies, and other relevant sources, with entries that can be applied to real-world environmental issues.	
Style (25%)	
Language The text is expressed accurately and clearly, and the language is infectious and persuasive.	
Tone The tone aligns with the tone of articles previously published in UN or other similar organizations.	
Spelling, Punctuation, and Grammar There are almost no mistakes related to spelling, punctuation, and grammar.	
Citations Every factual claim is supported by a citation from a trustworthy source; all ideas that originate from others are correctly attributed. Citations are provided in the correct format.	